

FOR IMMEDIATE RELEASE

Challenger School's first Texas campus opens summer 2011 in Austin

Challenger School—a leader in private education with a focus on helping students develop thinking skills and a love of learning—announces its first Texas campus.

The Avery Ranch campus, currently under construction at 15101 Avery Ranch Boulevard in Austin, will offer preschool and kindergarten programs. The 8-classroom campus will be completed for a summer 2011 opening and will start accepting applications in February.

“I am excited to bring Challenger to Texas,” says Barbara B. Baker, CEO and founder of Challenger School. “Texans love independence, and so does Challenger School. We help children become productive, self-reliant individuals.”

Challenger emphasizes starting early and starting right. They teach preschoolers to read with phonics, during the prime time for learning to read, and set a foundation that allows students to successfully pursue any course of study they choose—in the sciences or the arts.

“Challenger students have always performed extraordinarily well on national standardized tests—consistently averaging in the top 10 percent nationally. We’re proud of that record and are committed to maintaining it,” Baker says.

Challenger School is an independent, private school founded in 1963. It has 22 campuses in California, Idaho, Nevada, Texas, and Utah, and is headquartered in Sandy, Utah. Challenger offers preschool through eighth grade programs, and, in addition to its academic foundation, emphasizes individual liberty as described in America’s founding documents. Challenger accepts neither government monies nor private donations, and has over 10,000 students annually.

The general contractor for the Avery Ranch campus is Steed Construction. The civil engineer is Brent Hammond with Austin Civil Engineering, and the architects are Johnson Architects out of Boise, Idaho. The developer is Stone Crest Investments.

The managers of the new campus have been with Challenger for many years. Ryan Baker will head Challenger’s Texas region.

For more information, go to **ChallengerSchool.com**.

CONTACT: Melinda Meier
FUEL Marketing
(801) 484-2888

Melinda@fuel-marketing.com

Jeff Davis
Challenger School
(801) 569-2700
JDavis@challengerschool.com